

## **PREMIUM LOCATION-AWARE CONTENT**

# SAFETY ALERT ZONES – KINDERGARTENS & KITAS GERMANY

In today's competitive market, promoting your business to kindergartens can be extremely challenging. You might be wondering which products and services can be advertised around these, or alternatively you might want to directly address a specific target group working at these facilities.

As part of its Safety Alert Zones family, GeoJunxion is pleased to offer a dataset that contains the aggregated information for approx. 52,000 geocoded addresses of kindergartens and day care centers in Germany.

### KEY FEATURES

Our dataset includes the following:

- Address, Website and Phone Number
- Kindergarten Attributes: Public or Private
- Student capacity and groups
- Types of kindergarten: crèche, day care center, kindergarten or after-school care center
- Operating company or agency

### TYPICAL USE CASES

If you operate in the area of retail, catering, leisure or transport, knowing the location of kindergartens in your vicinity is of utmost importance. For instance, you might wonder which types of outdoor advertising can or cannot be placed near a kindergarten, or alternatively, which are a perfect match for your target group such as teachers, parents, or children, or as a real estate operator you might want to consider the role kindergartens play in retail, transport and leisure arenas. GeoJunxion's Kindergartens product can provide you with an answer to all of these questions.

### BENEFITS

- One authoritative dataset of all kindergartens and day care facilities in Germany
- Data updated annually
- Consistent format
- For the full specifications please download our technical specifications

### DELIVERY FORMATS

ESRI-Shape

### PROJECTION

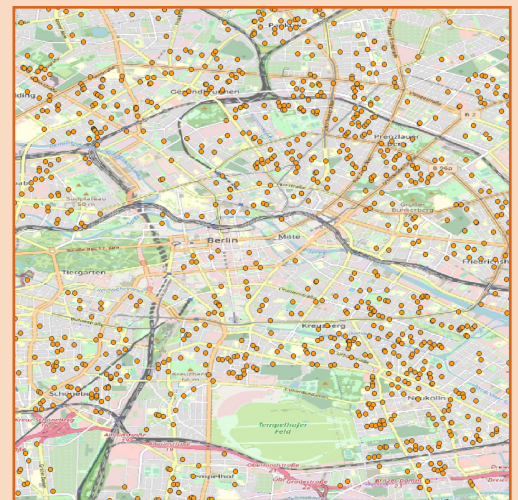
The global projection system used in GeoJunxion data is in decimal degrees (latitude and longitude) with WGS84 as datum, according to the ellipsoid model used for computations. Its spatial reference ID is EPSG:4326.

### CHARACTER SET

The Unicode character-set used in the names is UTF-8.

### COVERAGE

Germany



### CONTACT OUR SALES DEPARTMENT:

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